SMART

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SuperRatings SMART delivers a wealth of current information on over 600 Super, Pension and MySuper products to your desktop. There is simply no better way to stay informed.

SMART stands for Superannuation Market Analysis Research Technology. It delivers exactly what its name suggests.

Updated daily, SMART analyses, evaluates and compares super and pension products from Australia's leading funds. As well as the most up to date information in the industry, SMART allows users to review comprehensive historical data.

Subscribe to the full suite of SMART modules:

 $\begin{tabular}{ll} \textbf{Funds} & - \textbf{Track fund statistics for up to 150 funds across member,} \\ employer and service provider numbers. \end{tabular}$

Products — Current and historical product level member and asset statistics for 600+ products, at your fingertips along with product extras, contacts and ratings.

Fees — Build profiles and track updates with a dedicated list of 600+ products. Calculate and compare fees on various account balances and review fee structures on an ongoing basis, just to name a few

Insurance — Review offerings from the comprehensive suite of industry wide rates, terms and automatic acceptance levels for peer review purposes.

Investment — Research Super, Pension and MySuper option data by type, size, detail, full year performance and investment management cost. With current and historical data stored, this application is ideal for investment and market research teams.

Product comparison — Produce a side by side comparison of the key features of 3 Super, Pension or MySuper products in a single consolidated report. Ideal for internal research, business development and client retention purposes.

Intuitively designed, SMART is a pleasure to use. Output results can be printed and/or exported to Excel. To assist, SuperRatings also provide virtual and onsite training as well as helpdesk facilities for your users.

SMART is totally portable and allows different users within your organisation to mine multiple levels of information including:

1

Marketing – product enhancement and new product development.

2

Product comparison and industry positioning data.

3

Competitor analysis.

4

Due diligence to help meet your compliance requirements.

5

Instant current and historical industry report research.

6

Information to assist with business development.

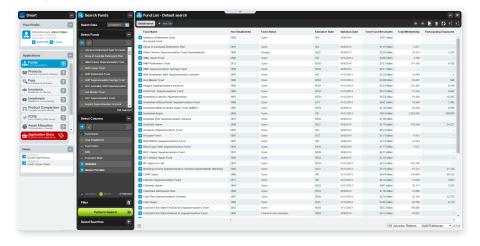
7

Financial planner compliance, switching and statement of advice preparation.

8

Insurance, fees and investment reviews.

Sample of SMART Data Analysis





About SuperRatings: SuperRatings Pty Ltd ABN: 95 100 192 283 AFSL 311800 (SuperRatings) is a superannuation research house with specialist areas of expertise, that was originally established in 2002. From 1 July 2011, SuperRatings became a fully owned subsidiary of the entity currently registered as Lonsec Fiscal Holdings Pty Ltd ABN: 41 151 235 406, a privately owned and independent entity with a multi-brand strategy of providing leading financial services research and investment execution. SuperRatings believes that professional financial advisers need informed opinions on the best superannuation and pension financial products to provide real value for their clients. To meet this need, SuperRatings have research team, which draws on a robust research process to undertake in-depth assessment of superannuation financial products. No fee is paid by superannuation and pension funds to SuperRatings for reviewing and rating superannuation and pension financial products. Warnings: Past performance is not a reliable indicator of future performance. Any express or implied rating or advice presented in this document is limited to "General Advice" (as defined in the Corporations Act 2001(Cth)) and based solely on consideration of the merits of the superannuation financial product(s) alone, without taking into account the objectives, financial situation and particular needs ('financial circumstances') of any particular person. Before making an investment decision based on the rating(s) or advice, the reader must consider whether it is personally appropriate in light of his or her financial circumstances, or should seek independent financial product before making any decision about whether to acquire a financial product. SuperRatings reserves the right to withdraw the rating and document at any time and discontinue future coverage of the superannuation financial product(s).