

RateMySuper & RateMyPension

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When design, data and functionality meet, can you afford not to have the best superannuation product comparator?

If you are confident your fund has what it takes and competes well against other providers, prove it by adding RateMySuper and RateMyPension to your website.

Custom built to suit a Funds visual identity RateMySuper/ Pension enables a simple 3 X 3 comparison of fees, investment performance and asset allocation, insurance, member servicing, administration and governance, as well as providing some general details in relation to each fund.

By including RateMySuper and RateMyPension on your website, you send a clear message to visitors that you have absolute confidence in your products.

Because the data is provided by Australia's foremost independent super ratings company, members have absolute confidence in the integrity of the information they see.

Within the simple design, users have numerous navigation options and an extensive selection universe.

With ratings, awards, performance and product features compared, users can email or print a high quality PDF of the comparison results.

Enhanced design features include a more tailored visual presentation, the ability to 'personalise' output based on account balance, age, gender and insurance type plus adaptability to use the tool across multiple devices (desktops, tablets, smartphones, etc).

Registration questions, branding and colour templates are all client specific so the tool can be tailored to your funds needs as either a 'web based' or back office 'field staff' version for engagement with both prospective employers and members.

Quarterly comparator usage reports and daily visitor stats also available for client service follow up purposes.

RateMySuper and RateMyPension allows you to reach members in a new way by providing unbiased opinion. This equates to your current and prospective members being better equipped to make a more educated and informed decision, in relation to their superannuation.

- 1** Continually refreshed and updated to ensure sustained relevance.
- 2** Design flexibility for both 'web based' and 'field staff' versions available.
- 3** Help text, guidance and report methodology content included in output.
- 4** Optional user analytics reports available.
- 5** Complements and enhances your product ratings to potential and existing members.
- 6** 300+ plus Choice/MySuper or 150+ Pension products in database

Sample of RateMySuper Comparator

	AustralianSuper - MySuper	Club Super	FirstWrap Plus Super
Overview			
Investment	Performance * Variety of Options Process Excellent Single Default Excellent 110	Performance * Variety of Options Process Good Average Average 60	Performance * Variety of Options Process Excellent Average Good 80
Fees	Small Account (5K) Medium Account (50K) Large Account (100K) Good Excellent Excellent 110	Small Account (5K) Medium Account (50K) Large Account (100K) Average Average Good 60	Small Account (5K) Medium Account (50K) Large Account (100K) Excellent Below Average Below Average 60
Insurance	Death Insurance Death & Disablement Income Protection Average Average Average 60	Death Insurance Death & Disablement Income Protection Average Average Average 60	Death Insurance Death & Disablement Income Protection Average Below Average Good 60
Member Servicing	Member Education Advice Services Excellent Good 110	Member Education Advice Services Good Good 80	Member Education Advice Services Excellent Good 80
Administration	Structure & Service Employer Servicing Average Excellent 60	Structure & Service Employer Servicing Good Good 80	Structure & Service Employer Servicing Excellent Excellent 110
Governance	Trustee Structure & Risk Excellent 110	Trustee Structure & Risk Good 80	Trustee Structure & Risk Good 80



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