RateMySuper & RateMyPension

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When design, data and functionality meet, can you afford not to have the best superannuation product comparator?

If you are confident your fund has what it takes and competes well against other providers, prove it by adding RateMySuper and RateMyPension to your website.

Custom built to suit a Funds visual identity RateMySuper/ Pension enables a simple 3 X 3 comparison of fees, investment performance and asset allocation, insurance, member servicing, administration and governance, as well as providing some general details in relation to each fund.

By including RateMySuper and RateMyPension on your website, you send a clear message to visitors that you have absolute confidence in your products.

Because the data is provided by Australia's foremost independent super ratings company, members have absolute confidence in the integrity of the information they see.

Within the simple design, users have numerous navigation options and an extensive selection universe.

With ratings, awards, performance and product features compared, users can email or print a high quality PDF of the comparison results.

Enhanced design features include a more tailored visual presentation, the ability to 'personalise' output based on account balance, age, gender and insurance type plus adaptability to use the tool across multiple devices (desktops, tablets, smartphones, etc).

Registration questions, branding and colour templates are all client specific so the tool can be tailored to your funds needs as either a 'web based' or back office 'field staff' version for engagement with both prospective employers and members.

Quarterly comparator usage reports and daily visitor stats also available for client service follow up purposes.

RateMySuper and RateMyPension allows you to reach members in a new way by providing unbiased opinion. This equates to your current and prospective members being better equipped to make a more educated and informed decision, in relation to their superannuation.

1

Continually refreshed and updated to ensure sustained relevance.

2

Design flexibility for both 'web based' and 'field staff' versions available.

3

Help text, guidance and report methodology content included in output.

4

Optional user analytics reports available.

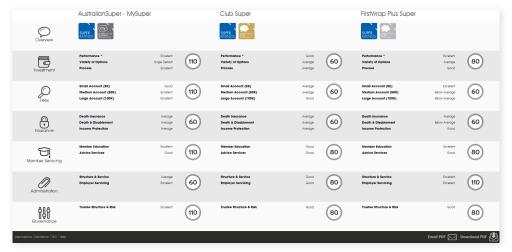
5

Complements and enhances your product ratings to potential and existing members.

6

300+ plus Choice/MySuper or 150+ Pension products in database

Sample of RateMySuper Comparator





About SuperRatings: SuperRatings Pty Ltd ABN: 95 100 192 283 AFSL 311800 (SuperRatings) is a superannuation research house with specialist areas of expertise, that was originally established in 2002. From 1 July 2011, SuperRatings became a fully owned subsidiary of the entity currently registered as Lonsec Fiscal Holdings Pty Ltd ABN: 41 151 235 406, a privately owned and independent entity with a multi-brand strategy of providing leading financial services research and investment execution. SuperRatings became a veperienced research team, which draws on a robust research process to undertake in -depth assessment of superannuation financial products. No fee is paid by superannuation and pension funds to SuperRatings for reviewing and rating superannuation and pension financial products. Warnings: Past performance is not a reliable indicator of future performance. Any express or implied rating or advice presented in this document is limited to "General Advice" (as defined in the Corporations Act 2001 (Cth)) and based solely on consideration of the merits of the superannuation financial product(s) alone, without taking into account the objectives, financial situation and particular needs (financial circumstances) of any particular person. Before making an investment decision based on the rating(s) or advice, the reader must consider whether it is personally appropriate in light of his or her financial circumstances, or should seek independent financial advice on its appropriateness. If SuperRatings' advice relates to the acquirea financial product (superRatings' advice reach superannuation financial product(s), the reader should obtain and consider the Product Disclosure Statement for each superannuation financial product (superRatings' research process relies upon the participation of the superannuation fund or product issuer(s). Should the superannuation fund or product issuer(s). Should the superannuation and pension financial product(s).